

# FCP Industry Days



First Edition

**May  
28 & 29  
2018**

**Cité  
internationale  
des arts,  
Paris**

MONDAY, MAY 28

9:00am to 10:00am

**INTRODUCTION**

**TO THE FIRST EDITION OF THE FCP INDUSTRY DAYS**



10:30am to 11:30am

**FINANCING THE INDEPENDENT ARAB CINEMA :  
A CONVERSATION WITH AFAC AND THE CNC**

Two representatives of most the important film funds for the independent Arab cinema, AFAC and the CNC, will address the funding and co-production mechanisms, landscape and opportunities. They will also introduce their respective funds and the criteria for projects they are interested in supporting.

Speakers: **Rima Mismar** - Executive Director of The Arab Fund for Arts and Culture (AFAC),

**Michel Plazanet** - Deputy Director of European and International Affairs of the Centre national du cinéma et de l'image animée (CNC).

Moderator : **Bastien Gauclère** - former Audiovisual Officer of the French General Consulate in Jerusalem.



12:00pm to 2:00pm

**- INDUSTRY BRUNCH -**

**MEET THE PRODUCERS AND FUNDING  
INSTITUTIONS REPRESENTATIVES**



2:30pm to 4:00pm

**- PANEL -**

**BUILDING THE PALESTINIAN  
FILM INDUSTRY AND COMMUNITY**

The creative ways of challenging the lack of infrastructure in the Palestinian film industry, from production, film distribution to audience building and outreach.

Speakers : **Hanna Atallah** - Artistic Director of FilmLab: Palestine

Moderator : **Noémi Kahn** - Assistant Director of NAAS, Network of Arab Alternative Screens



4:30pm to 5:30pm

**- CASE STUDY -**

**NAVIGATING INTERNATIONAL CO-PRODUCTION:  
THE MAKING OF WHEN I SAW YOU AND WAJIB**

Palestinian producer Ossama Bawardi will discuss the complexity of multi-countries co-production, focusing on the making of *When I Saw You* and *Wajib*, the awards winning features of Annemarie Jacir.

Speaker: **Ossama Bawardi** - Producer, *Philistine Films*

Moderator: **Patrick Sobelman** - Producer, *Agat Films & Cie / Ex Nihilo*



5:30pm to 6:30pm

**- COCKTAIL -**

*All day screening of documentaries and short films curated by the FCP  
and a carte blanche given to AFAC*

9:00am to 10:00am

- PANEL -

**THE CIRCULATION OF PALESTINIAN AND ARAB CINEMA IN EUROPE**

From art house cinemas to festivals and to alternative exhibition venues, the panelists will discuss their experience of distributing, curating and programming independent Palestinian and Arab cinema in Europe.

Speakers: **Béatrice Grossi** - *Programmer - Cinéma Le Studio*, **Irit Neidhart** - *Distributor, mec film*,

**Christophe Postic** - *Co-Artistic Director of Les États généraux du film documentaire de Lussac*

Moderator: **Mélanie Simon-Franza** - *Distributor, Juste Doc*



10:30am to 11:30am

- TALK -

**MAD SOLUTIONS : MARKETING, DISTRIBUTION AND AUDIENCE OUTREACH STRATEGIES**

MAD Solutions will introduce the breadth of their distribution activities, and share some priceless insights on how to successfully navigate the distribution landscape to reach wider audiences for independent Arab films.

Speakers: **Alaa Karkouti**, *Co-Founder and Managing Partner of MAD Solutions, co-Founder of ACC, Arab Cinema Center*, **Meriam Deghedi**, *Festivals and Distribution Manager, MAD Solutions*

Moderator: **Meriam Deghedi**, *Festivals and Distribution Manager, MAD Solutions*



12:00pm to 2:00pm

- INDUSTRY BRUNCH -

**MEET THE DISTRIBUTORS AND PROGRAMMERS**



2:30pm to 3:30pm

- MASTER CLASS -

**THE CINEMA OF RAED ANDONI**

Creative documentaries as a new genre: Raed Andoni will reflect on his experience as a filmmaker and the processes behind the making of his awards winning documentaries, *Fix Me* and *Ghost Hunting*.

Speaker: **Raed Andoni** - *Palestinian filmmaker and producer*

Moderator: **Rima Mismar** - *Executive Director of AFAC*



4:00pm to 5:30pm

**CREATIVE INTERRUPTIONS : ARCHIVE AND MEMORY, GIVING A SECOND LIFE TO THE PALESTINIAN REVOLUTIONARY CINEMA**

Screenings : *In search of a Death Foretold* (2018 reedit) director El Hassan

*Zahrat Al-Madain AKA The Flower of all Cities* (1969 - 7')

director Ali Siam, cinematography Hani Jawharieh

*Palestine in the Eye*, direction PLO Film Unit/Mustafa Abu Ali (1976 - 28')

Discussion with **Dr Anandi Ramamurthy**, *Co-Investigator, Creative Interruptions, Sheffield Hallam*,

**Azza El Hassan**, *Restoration Director who found the Jawharieh films (Skype)*,

**Shahd Abusalama**, *PhD Student, Sheffield Hallam*



6:00pm to 7:00pm

- CLOSING WORDS + COCKTAIL -

*All day screening of documentaries and short films curated by the FCP and a carte blanche given to MAD Solutions*

The FCP Industry Days are an integral part of the Festival Ciné-Palestine's 4th edition (May 25 - June 3, 2018).

# FCP Industry Days

**A workspace for Palestinian and International industry professionals to share ideas, exchange expertise, network and develop projects.**

**A forum for recognized experts to discuss the current trends and challenges of the independent film industry, with a focus on Palestine and the Arab World.**

**A platform to foster the distribution and circulation of Palestinian cinema.**

Venue:

Cité internationale des arts, 18 rue de l'Hôtel de Ville, 75004, Paris  
Speaking language : English

Catering:

Les P'tits Plats Palestiniens de Rania

### For accreditation requests:

[www.festivalpalestine.paris/content/accreditation-form](http://www.festivalpalestine.paris/content/accreditation-form)

The accreditation gives full access to all activities scheduled during the 2-day FCP Industry Days event.

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**For more information:** [industrydays@festivalcinepalestine.org](mailto:industrydays@festivalcinepalestine.org)

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